

## Four-Year Study Plan of Media Arts and Design Programme (2025 cohort)

Rev 20250422

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Course Code	Course Title	Year One			Year Two			Year Three		Year Four	
		Sem 1	Winter	Sem 2	Sem 1	Sem 2	Summer	Sem 1	Sem 2	Sem 1	Sem 2
I. Major Required Courses (48 Units)											
COMM1023	Fundamentals of Communication	3									
CTV1003	Introduction to Electronic Media			3							
MAD1003	Studio Art Practices: Drawing Fundamentals			3							
CTV1013	Introduction to Media Aesthetics				3						
MAD2003	Design Fundamentals				3						
MAD2013	Art Media Fundamentals				3						
MAD2023	Appreciation of the Arts				3						
MAD2033	History of Media Arts and Design					3					
MAD3003	Photography					3					
CTV2073	Introduction to Communication Theory							3			
MAD3013	Interactive Arts and Design							3			
MAD3023	Digital Imaging and Design							3			
CTV2033	Communication Research Methods								3		
MAD3033	3D Design Fundamentals								3		
MAD4123	Final Year Project (MAD)										6
II. Major Elective Courses (24 Units)											
ME01 ME02 ME03 ME04 ME05 ME06 ME07 ME08				3		3 <sup>④</sup>		6	6 <sup>⑤</sup>	6	
III. University Core Courses (37 Units)											
UCLC1003	University Chinese			3							
UCLC1013	English for Academic Purposes I	3									
UCLC1023	English for Academic Purposes II			3							
UCAI1003	Introduction to AI Literacy	3									
CHII103	Introduction to Modern Social Theories					3					
CHII203	Morality and Foundations of Law			3							
CHII063	Chinese Culture and Modern China				3						
CHII073	Contemporary Chinese Society and Thought I	3									
CHII253	Contemporary Chinese Society and Thought II				3						
CHII193	Contemporary World and China <sup>③</sup>						2				
MT1003	Military Training		2								
WPEX1013	Emotional Intelligence			1							
WPEX2013	Experiential Arts <sup>③</sup>				1						
WPEX2023/ WPEX2033	Voluntary Service <sup>③</sup> , or Environmental Awareness <sup>③</sup>					1					
UCHL1XX3	Healthy Lifestyle <sup>③</sup>	1		1	1						
IV. General Education Courses (18 Units)											
Level 1 Foundational Courses	History and Civilization <sup>③</sup>					3					
	Quantitative Reasoning <sup>③</sup>	3									
	Values and the Meaning of Life <sup>③</sup>			3							
Level 2 Interdisciplinary Thematic Courses	Culture, Creativity and Innovation <sup>③</sup> , or Science, Technology and Society <sup>③</sup> , or Sustainable Communities <sup>③</sup>					3		3			
Level 3 GE Capstone Courses	Service-Learning Course <sup>③</sup> , or Service Leadership Education Course <sup>③</sup> , or Experiential Learning Course <sup>③</sup> , or Interdisciplinary Independent Study <sup>③</sup>									3	
V. Free Elective Courses (24 Units)											
FE01 FE02 FE03 FE04 FE05 FE06 FE07 FE08		3							6	9	6
Total Units: 151		19	2	23	20	19	2	18	18	18	12

<sup>①</sup> This 2-unit course requires student to attend at least 10 lectures within his/her first two years of study.

<sup>②</sup> This denotes a course category in which a list of courses may be developed for students' selection. Students are expected to refer to the Online Course Selection System for courses available under each category.

<sup>③</sup> Students are required to take GFVM1013 Applied Ethics in Culture and Creativity under this category.

<sup>④</sup> Students are required to take MAD2043 Concept Development for Time-based Media which is a pre-requisite course of some high-level major courses.

<sup>⑤</sup> Students should take MAD3073 Language for Audio-Visual Design as a pre-requisite course if they determined to select "media arts project" direction of their Final Year Project (MAD) to be conducted in Year 4.

**ME Course List of MAD (2025 cohort)***Rev 20250626*

Course Code	Course Title	Units
MAD2043	Concept Development for Time-based Media	3
MAD3043	Digital Drawing and Painting	3
MAD3053	Colour Concepts, Theory and Planning	3
MAD3063	Animation	3
MAD3073	Language for Audio-visual Design	3
MAD3083	Studio Art Practices: Painting Fundamentals	3
MAD3093	Web Design and Hypermedia	3
MAD3103	Computer Game Design	3
MAD3113	Video Arts	3
MAD3123	Graphic Storytelling	3
MAD3133	Digital Sound Production	3
MAD3143	Media Arts and Design Internship	3
MAD3163	Design with Users: User Experience and Human Factors	3
MAD4013	Studio Art Practices: Experimental Media	3
MAD4023	Computer Programming for Design	3
MAD4033	Narrative and Interactivity in Media Arts	3
MAD4053	Digital Image Manipulation	3
MAD4063	Visual Arts Since 1900	3
MAD4073	Social Design	3
MAD4083	Special Topics in Media Arts and Design Subject	3
MAD4093	Physical Computing Advanced Interactive Media	3
MAD4103	Game Art and 3D Animation	3
MAD4113	Principles of Product Design and Exhibition	3